

## **CHESTERFIELD ARTS**

### Minutes of the Board of Directors Meeting

**February 10, 2006**

**7:30 a.m.**

#### **Chesterfield Arts**

##### **Members Present**

Barbara Briggs  
Jade Bute  
Juilane Chana  
Craig Conway  
Kay Folsom  
Debbie Shaw-Franke  
John Hammond  
Merrell Hansen  
Kathy Higgins  
Sharon Huber  
Lynn O'Connor  
Bob Offerman  
Jerry Right  
Mike Schechter  
Rob Townsend

##### **Members Absent**

David Asmus  
Tony Calandro  
George Goodman  
Bud Hirsch  
Kent Kehr  
Sandy Politte  
Jack Scharr  
Joan Schmelig

##### **Staff**

Stacey Morse  
Nellie Leichliter

##### **City Liaison**

Mary Brown (absent)

##### **Others Present**

Theresa Campbell  
(Development Consultant)

A regular meeting of Chesterfield Arts' Board of Directors was called to order at 7:30 a.m. by Kathy Higgins.

**1) Approve Minutes of January 6, 2006 Meeting:**

Motion by Jade Bute to approve the minutes of the January 6, 2006 board meeting, second by Kay Folsom, and passed unanimously.

**2) President's Report**

Kathy Higgins reported:

- ArtFeast was very successful in the new venue and a great event
- It appears with current set up we can comfortably accommodate about 500.
- Many new sponsors participated this year.

3) **Treasurer's Report**

A cover note was submitted in absentia by Bud Hirsch as well as ArtFeast 2006 analysis, 2006 Budget Assumptions, and Ordinary Income/Expense Income reports. All are made available as a part of these minutes.

Motion by John Hammond to: Accept the revised 2006 budget and its assumptions. Allow treasurer to make adjustments to the budget for the following: (a) any changes in AF 06 revenues or expenses (adjust to actual), and (b) any changes over the year in in-kind revenues and expenses (adjust to actual), seconded by Kay Folsom and passed unanimously.

4) **Executive Director's Report**

Stacey Morse reported:

- Thank You to everyone's participation in ArtFeast. Feedback from artists, guests and others involved has been overwhelmingly positive.
- Follow up thank you letters to sponsors, auction donors, artists, ticket buyers, volunteers and others will be sent out within the following few weeks.
- We noted increased calls about the event and were still taking reservations on the day of!
- POPcycle was a great marketing tool, brought interest from new populations and raised money.
- Please continue to forward suggestions for ArtFeast 2007.
  
- The Strategic Planning steering committee will be meeting and interviewing candidates to lead this process.
- We are planning for a board planning session in March
- We are pursuing the following grants: Missouri Arts Council, regional Art Commission, Target and Whittaker Foundation.
- Irish Arts concert at Marquette High School will be on Saturday, March 18 7:00 PM.
- We will be providing art activities and a performance at Westfield Shoppingtown's Grand Opening Kick Off the weekend of March 31 – April 2

5) **Associate Director's Report:**

**Nellie Leichter reported:**

- Attending the Rockwood Schools Summer Camp Expo to promote Spring Break and Summer classes on February 19.
- Classes have begun for the winter/spring term and going well.
- There was an Arts Roundtable of Chesterfield meeting hosted by Rockwood Schools on Monday, February 6. Several new participants were there with many new ideas on possible initiatives for the group.

6) **Committee Reports:**

**Merrell Hansen reported:**

- Fleishman Hillard created a power point presentation on Chesterfield Arts for ArtFeast that we should try to use again at future opportunities.
- Marketing committee will meet for ArtFeast review and 07 suggestions.

**Jerry Right reported on Volunteers:**

- Will be meeting with staff soon to begin planning for Art in the Park volunteers.

**John Hammond reported on Nominating Committee:**

- Will wait for strategic planning recommendations before pursuing new board members.

**Membership Campaign:**

Theresa Campbell submitted a current status report for the membership campaign that is made available as a part of these minutes.

- There are seven new members as of the last meeting, some having taken advantage of discounted rate during ArtFeast.
- Also discussed Annex II fundraiser for Chesterfield Arts on Thursday, February 23 and Saturday, February 25.

7) **New Business:**

- Kathy Higgins reported that the city of Chesterfield is planning a large fireworks celebration this summer and this may be an opportunity for us to reach a large crowd of people if we participate. Also suggested using more space in Faust Park for larger events if possible.
- Barbara Briggs noted that we can still celebrate our 10<sup>th</sup> anniversary and tie it into fundraising efforts within the year. Also suggested we try to get involved earlier with the many city events in Chesterfield.
- Mike Schechter recommended another fundraiser (artist competition?).

8) **Next Regular Meeting:**

Friday, March 3, 2006 at 7:30 AM at Chesterfield Arts.