



Parks, Recreation & Arts Community Advisory Board Meeting Minutes November 18th, 2017

Attendees:

Ward I - Kim Cameron, Gary Stein, May Monachella
Ward II - John Gruender, Cindy Lau
Ward III - Darcy Capstick, Kelli Unnerstall,
Ward IV - Rob Kilo, Alan Keathley
Mary Ann Mastorakas and Randy Logan
Member at Large - Tricia Whelan

Staff Liaison - Tom McCarthy
Chair - Mike Whalen

1. Approval of Minutes

2. Park Master Plan

- RFQ (Request For Qualifications) Comprehensive Master Parks Plan

Mike discussed the week, goes to council on 12/4

Interviewed 4 groups, all felt \$60K would not be a major issue

Current master plan is 14 years old

Tom. M. - CAPRA and Park Master Plan merging should be seamless

Meetings with general public in each Ward, survey, calls

- need citizen input
- At concerts, ballpark
- Reach those who are not participating, what do they need, how can we service them
- Submission deadline 10/20/17

Darcy - how will we get the information out?

- Darcy mentioned door hangers can be effective

Tom - working through the marketing plan (brochure, grocery store, etc)

- Process should last about 8 months

Recycle Grant - \$11,500

Recycle and Landfill only (no plastics, paper or cans)

Darcy - flyers and education out already

Tom measured recycle weight at 4 concerts for measurable (amphitheater only)

3. Winter Projects

- adding additional concrete at the CVAC lot (where gravel is located)
- Repair steps at amphitheater (north entrance), failure due Indiana limestone (moisture)
- Working on sand volleyball, 6 courts with lighting for night games, leagues, practice, rent for tourneys

4. Updates

- Arts & Entertainment

Art on loan at CVAC building (Sukanya's pieces)

10/21 RAC was out to work on an arts master plan at city hall, 40 in attendance

Jason is booking bands for 2018, rentals are UP, more ticketed events

Tax revenue is going down (\$400K reduction), reviewed budget to adjust accordingly

- \$15K for art sculpture contest removed, will be done every other year
- Creative Arts Alliance will help offset
- Randy, online sales are digging into tax revenue (like Target and Walmart)
- The Mall, home phone lines declining, etc.
- Once Bonds are paid off in the next 5 years, Parks will be healthier

Mike - demographics of our community, continue to age.

Recreation - monthly report will be emailed out to all committees moving forward

- new marketing person starts on 11/28

Leland Dressel-Russell piece has been installed, landscaping will grow back in

- Just believes there is interest to develop the West side of the lake (owned by Sachs)
- Rec is working on summer camps and events
- Seniors task force, several trips and events at YMCA. Y will be less involved with assisting with staffing in the future (considering the mall)
- Studies on dog parks
- Citizens Committee for the Environment (Growing Better Together) - Nice PPT by Monsanto, Green Chemistry and sustainability plan. Earth Day plan they will want to help moving forward
- Recycle Day
- Parks - native plantings

Questions -

Rivers Edge

- built a road on the back side through Chesterfield Top Soil
- starting to fill holes on east side of the lake
- Taking apart the rest room and relocated to where it belongs
- Open in spring (with trail maintenance)

Farmers Market

- Did not pan out as hoped, will not occur again in 2018.
- Taubman did a farmer's market

Cricket

- They were not interested in engaging in a financial conversation (what they could pay or rent)
- They went to 109, bought property, field with lights
- Also looking at Maryland Heights

5. Unfinished Business

Darcy

- Faust Park, eradicated invasive honeysuckle
- Monsanto is #10 on Green Team
- Honey bees - native bees are what give us berries and tomatoes, pollinators (milkweed, solitary, live in the ground, don't make honey or hives)

6. New Business

- banner on pedestrian walkway?
- Tom checked with MODOT, not happening
- Sachs, mowing properties less for more natural look
- Met with Amy, people living reserves may complain about snakes, rodents, etc

2018 Meeting Schedule

January 20th

February 10th

March 10th April 14th

May 12th

June 9th

July 14th

August 11th

September 8th

October 13th November 17th

December 8th

Adjourn 9:25am

Next Meeting - 12/9/17