



**Parks, Rec & Arts Committee
Meeting Minutes
September 10, 2016**

Minutes taken by Kimberly Cameron

Attendees:	Kimberly Cameron	Darcy Capstick	John Gruender	Tricia Whelan
	Alan Keathley	Cindy Lau	Barbara McGuinness	Mary Monachella
	Alan Politte	Laura Schellenberg	Guy Tilman	

Meeting led by Mike Whelan
Staff liaison: Tom McCarthy

Meeting began at 8:15am

NOTE: Abbreviation below

~ PR&A (Parks, Rec and Arts)

~ CVAC (Chesterfield Valley Athletic Association)

1. Council liaison to PR&A, Tom DeCampi

New Member - Alan Keathley. He has been a resident of Chesterfield since 1994. Former coach of Little League team and adult softball team at CVAC. Active park user and neighbor of Tom DeCampi.

2. Approval of minutes - Darcy sent in items to edit. Approved by Tricia, Second by Darcy as amended

3. Information Table?

Meet and greet the community, continue? Consider adding a table at CVAC?

Darcy said there is an opportunity at YMCA and Chesterfield Mall

Tom - We have information in a kiosk at the Mall. Is the information material needed at every concert?

Maybe for the first few concerts. Consider branching out to the pool, CVAC (over 1M come through)

Cindy - Front load in Spring (kiosk, Friend of the Park, staffing the table)

Mike - Push the information out in other ways

Kimberly - Gamify the App and social media. When you download the App, have a monthly incentive (\$1/off CVAC concessions coupon, a single day pool pass, etc). Call to action (similar to Uber)

Mike - Pick events, concerts, add pool and ballpark. Reduce events, broaden location, front load our exposure in the spring

4. Park Reviews?

Kimberly – River's Edge and Eberwein: truck at pavilion, handicapped. Tom: Said not all our parks are handicap accessible, no trucks there.

Mike - Park reviews will continue outside the meetings, email Tom. They will no longer be on the monthly agenda

5. Programs, Fitness and Farmers Market Committee

New sub-committee: Farmers Market (Cindy Chair, Kimberly, Laura and Guy)

6. Parks Master Plan Sub-Committee

Tom – Looking for funds in the budget for a Parks Master Plan (\$60K).

They are going to need a lot of assistance

- Sub-Committee: Bob, Kimberly, Laura, Mary and Tricia



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7. Unfinished Business

Darcy: Thanked Tom for emailing flyer about free pollinators program at our local YMCA on October 12, 2016.

- Saturday 10/15 – at the back side of the YMCA we will be planting a native garden for butterflies by and from the sustaining partners as shown on the flyer. The native garden to be planted is comprised of native flora from Missouri.

8. New Business for Parks

Tom

- Environmental toilets being installed at River's Edge should be completed in October
- Eberwein - boardwalk install, part of grant, near the pond is in progress
- Shade structures for player benches at F Quad
- City Hall - refreshing beds
- CVAC - Football, softball, baseball and soccer ALL going on
- Fields are super wet, pump has been fixed
- Four weeks ago, large lightning strike, B Concessions have some issues, being resolved
- Blue Oyster Cult and car show tonight
- Taste is next week
- Hairball on 9/30
- Backstoppalooza 10/1 (Eagles Tribute Band)
- Turkey Trot, special "Turkey" will be running this year

9. Adjournment 9:07am

Cindy and Darcy made motion to adjourn

Next meeting: October 8th