



**Parks, Recreation & Arts Community Advisory Committee
Meeting Minutes ~ July 14, 2018**

M.A.L. - Member at Large		
C.L. - Council Liaison		
<u>Ward</u>	<u>Name</u>	<u>Attend</u>
I	Laura Schellenberg	X
I	Kim Cameron	X
I	Mary Monachella	X
II	John Gruender	X
II	Eileen Sellers	ab
III (Chair)	Mike Whelan	X
III	Darcy Capstick	ab
III	Alan Politte	X
III	Kelli Unnerstall	ab
IV	Rob Kilo	X
IV	Don Collins	X
IV	Alan Keathley	X
M.A.L.	Tricia Whelan	X
C.L.	Mary Ann Mastorakas	X

Visitors

Jim Pisoni, Joe Schellenberg

1. Approval of June Minutes

Minutes approved without amendment

2. Parks Master Plan Update

Survey is on the website (left column, under trending)
 General survey, requesting input from community and committee members
 Requesting surveys at concerts, ballpark, pool, dog park, trails, etc.
 Goal is 2,500 submissions
 Non-residents CAN complete the survey
 Survey is up for a couple weeks

3. Municipal Parks Grant Discussion

- Grant money available, up to \$525K
- There is a need for more pavilions
 - Acquisition of property to be complete by end of July
 - o Property where The Awakening resides (1acre)
 - o 16 acres by the trails
 - Pavilion to be added by The Awakening (75-person capacity) –
 - Pavilion cost, utilities, grading, trees \$425K-\$600 (grant potential \$525)
 - Grant submission is due by end of August
 - Rob suggested we consider 2 pavilions (medium and small in size)
 - Current pavilion holds 100 people (consider 2 at 50 and 25-person capacity)

4. **St. Louis County Public Health Grant Update**

Health Grant was approved, recycle units and compost

\$24,800 (funded by city, reimbursed upon completion)

\$2.6M in Parks fund reserves, need approval to pull the funds to get the project moving forward

5. **Naming Rights**

Reviewing other cities around the country for potential revenue source

Athletic complexes (\$50-500K/year potential)

Alan P. has concerned about the manner in which sponsorship can over shadow the feel of the venue

Tom mentioned the sponsorship can be done in a tasteful manner

Alan P. would like the Saturday concerts to no longer be free, charge a nominal fee to help offset cost.

Mike – There are more ticketed events, but remain free

Rob – Could there be a sponsor or “voluntary donation” to put funds in the bucket to support the park

Tom is looking for our input to move forward with RFP for more information

Large Corporate groups to sponsor

Consider sponsorship vs. naming rights

Stay away from controversial, over saturated

\$150K in sponsorship would pay for all the events at the Amphitheatre (concerts and movies)

Moving forward, due to time of year, Tom will begin working on RFP in early fall

Rob made a motion for Tom to move forward with RFP (second by Kim), motion passed

SIDE NOTE

Living Legacy Program

- Brick, bench, picnic tables and art in memory of a loved one

- Tom said we put in about 10 trees per year and we have enough benches at the moment

John G. made a motion to consider ad revenue space in brochure (seconded by Tricia), motion passed

6. **Volunteer Updates**

Passed sign up sheet around for remaining events

Concert tonight, would be great to have some help

7. **Meeting Days and Times**

Tom asked if there is interest in moving meeting to an evening during the week

Rob suggested technology for calling into the meeting, skype or WebEx

Meeting times/day remain unchanged. Tom will looking into remote attendance options

8. **Parks, Rec & Arts Update**

Considering statewide or nationally with green noses

Updated the benches in Central Park

Restroom facility at Rivers Edge (being rebuilt, in progress)

Deck at Rivers Edge was damaged, 6”x 6” post was damaged (broken glass, no idea who hit the deck)

Weather is a huge issue - Ballfields, plants and trees are suffering due to the heat

Tom was approved for Ameren Light Grant (Parks office and concessions converted to LED for substantial savings)

3-4 openings within the parks staff

Soccer and Baseball Tournaments last weekend

Baseball, Softball and Lacrosse Tournaments this weekend

4th of July was great, hiccup caused an interruption, ended well (1 complaint) - \$60K is the expense

9. **Unfinished Business** Sachs green space (16 acres) – Wildhorse Creek & Baxter

Ascension Soccer Tournament is coming back

Solar Panels to be considered at park and city hall

Adjourned 9:22am

NEXT MEETING – CITY HALL – August 11th (8:15am at City Hall)