



Parks & Rec Committee Meeting Minutes 4/12/14 8:32am

Minutes taken by Kimberly Cameron

Staff liaison: Tom McCarthy

Committee Chair: Michelle Keesal

Marketing Attendees:

Laura Schellenberg	Kimberly Cameron	John Gruender	Guy Tilman	Cindy Lau
Darcy Capstick	Tricia Whelan	Mike Whelan	Alan Politte	Bill Dowdy
Eileen Sellers				

Approval of minutes: Darcy Capstick made a motion to approve, Laura Schellenberg 2nd, Motion passed

Michelle shared the new focus for PRCAC to keep us on task with the needs of Parks Dept.

TWO TOP PRIORITIES moving forward:

Ambassador program & Special Support for Programs
3 Components

- 1) Visit Parks, talk to people
- 2) facility review to report back to the committee
- 3) Volunteer for events
 - solicited volunteers at concerts with a table that has I for, Q&A, 30 minutes before concerts
 - name bag to identify us! possibly a vest that says Volunteer on the back, more visibility
 - Tom had each meeting attendee to include their size for vest orders
 - badges to have First name, worn when walking they the parks, park evaluation time

Tricia provided a list of concerts & movie dates (at least 2 volunteers needed per event)

Tom passed around cups with current dates. Marketing dept. Is creating a cards (slightly larger than a business card) to pass out at the parks.

Sign up sheet was passed around for upcoming events to sign up

Special Support for the Parks Dept.

First paid concert event will occur in conjunction with WIL
- sponsorships have been well sold for this year's concerts

Pedal for a Cause is end of September, considering amphitheater as one of the stopping points.

Still working on lake at River's Edge. Stream walk is really coming together

Large tree planting going on this weekend at amphitheater (Baxter Lake Nursery)

4 new dugouts are finished at the ball fields. Raised flower bed is in progress as well.

Some construction at amphitheater is almost finished

Central Park & Eberwein - Plantings scheduled (Girl Scouts)



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Honor Park at Central Park - drawings are almost finished, will have a presentation at a future meeting...committee is raising a little over \$1M to get that built (It will be a memorial to past & current veterans, a brick can be purchased, etc.)

Mike Whelan offered his report on CVAC review. He said everything looked good. 2 people looking for **P** couldn't find it. He suggestion more signage would be helpful. Tom was in agreement

Cindy mentioned there is a group that walks at 10am on Saturday with their dogs at Rivers Edge

Tricia mention the 1/2 marathon Walk in July she is involved with and noticed activity has increased

Discussion about a dog that was recently killed at a St Charles dog park. Tom mentioned Eberwein has a form that holds Chesterfield harmless. He said there have been a few instances in which he has had to make calls to tell dog owners to get some training

There is a private organization looking to build year round fields, east of the parks office. Hotel is being proposed. County may offer \$2M to the project, will be discussed at county meetings next week.

- It should increase tournaments as it will be year round (more activity in Spring Summer)
- They would do a long term lease of the land, no staffing needed. Great revenue generator.

Marriott is going in with 125 rooms.

Tom mentioned the discussions were closed door discussions by council. He will see if there is an update that can be shared at next meeting.

This development has initially considered Creve Coeur Park. Upon completing a feasibility study, determined it is not ideal due to roads, flood plane, lack of restaurants, etc.

Chesterfield was determined to be an ideal option (roads, restaurants, etc). Money will be given for road improvements.

Michelle - Any new business? Nothing brought up

Darcy provided updates on the following

- Arbor Day April 25th (morning celebration & 4pm planting at Eberwein)
- Earth Day April 26th (Parkway West, PR in West news, Jewish Light, etc)
- Chesterfield's 1st Annual Family native gardening grow off
 - First 12 to sign up will be given a starter kit

Meeting adjourned 9:22am

Next meeting May 10th