

MINUTES

Parks and Recreation Citizen Advisory Committee

March 12, 2011

8:30 a.m.

Attendance:

Michelle Keesal

Steve Jarvis

John Gruender

Councilmember Barry Flaschbart

Tricia Whelan

Kari Johnson

Darcy Capstick

Gary Stein

Guy Tilman

Cindy Lau

Approval of Minutes:

Approved January 18, 2011 Minutes

Committee Report

Michelle Keesal discussed the committee reports. Earth Day will be held in Central City Park on Saturday, April 16, 2011. Michelle Keesal asked for volunteers for the Earth Day Celebration. Anyone interested in volunteering should sign the volunteer form. Darcy Capstick provided the background information on Earth Day and discussed new recycling opportunities. The guidelines for the Earth Day recycling will be put on the City of Chesterfield website. Kari Johnson stated that they will have a table underneath the Pavilion and will be promoting the amphitheater and other events. She stated that last year over 60 vendors attended. Darcy Capstick discussed the Stella Green Youth Teams and the purpose of Earth Day. She also provided the forms and permission slips for Arbor Day on April 15, 2011. Kari Johnson discussed the grand opening for the Amphitheater to be celebrated on May 21, 2011. The event will start at 10:00 a.m. There will be a safety fair, and a car show that goes until 2:00 p.m. Then Chesterfield Arts is having Art activities. There will be several food vendors and inflatables and hot air balloons. Radio Disney and Radio 98.1 will be at the event. At approximately 11:00 a.m. there will be gymnasts, dancers, and the Children's Orchestra. There will be a garage band and an opening ceremony. The main acts will be Josh Golden, Planet Boogie and Edwin McCain. A scavenger hunt will occur. It will focus on the streamwalk and trails around it. Steve Jarvis stated that we would have a sign-up sheet for times and locations to get everyone involved. The volunteers will be doing tours, guiding people to certain places, assisting people through the seating area, manning the information table and promoting the movies in the plaza. The volunteers will have T-shirts to designate us as volunteers. There will be a VIP party Friday night which starts at 7:00 p.m. There will be approximately 300-400 people and there will be a Civic Orchestra and speakers. The dress will be business casual. There will be a train that will give rides to and from the mall parking lot. Steve Jarvis stated that the amphitheater would be completed by the grand opening date.

Michelle Keesal discussed marketing ideas for the amphitheater as we need to start booking new events. Steve Jarvis stated that we are looking at the top six to ten names on the list. We will

need to invite people who are interested in renting the amphitheater to tour it. This will be part of the information at the information table.

Kari Johnson discussed the Concert Series. The concert dates will be provided at the next meeting. There will be banners at the amphitheater with the dates on them and the Facebook page is now available. John Gruender stated that he had contacted Parkway and Rockwood and had distributed the Chesterfield marketing brochures to both the music and art department heads. Steve Jarvis stated that weddings would likely be a big draw for the amphitheater. In addition, churches could use the amphitheater for their sunrise services. Michelle Keesal inquired about using a tent. Steve Jarvis stated that there is really not a flat area for that as we need to maintain access for the fire trucks at the entrance. Steve Jarvis stated that anytime there is an event there will be staff at the event. It needs to be planned efficiently. He stated that possibly a rental company could come in and put up a tent. Chesterfield will be hiring a sound person (Entertainment St Louis). They will be the production people for the grand opening event. Darcy Capstick stated that the grand opening sounds exciting and well thought out.

Michelle Keesal stated that the next meeting would be on April 9, 2011 at the Park under the Pavilion. The committee will take a tour of the amphitheater. Michelle stated that three people have volunteered for the Earth Day festivities.

Staff Report:

Steve Jarvis updated the committee on the construction at the athletic complex. The activities start this weekend. They are working on the concessions. The first tournament is the first week of April. The fields are playable. The building still needs to be completed. They are renovating a couple of the buildings at the complex. Those buildings will not be available during the first part of the season. The older maintenance building is getting renovated to more of a space for tournaments and extra storage. It will be the main drop off for the children. 90% of the amphitheater is completed. The performance area and the gazebo and bridge are in. The streamwalks are taking shape. Like Mike Geisel says; it takes a lot of energy to make a natural stream. There is ongoing trail construction around the lake. The weather has been an issue. They have started the landscaping. Another 180 trees are being planted. Staff will be planting those. It helps with the buffer and refinement. The Riparian trail is getting close, had to get an extension of the contract due to the weather. Some connections to the trail had to be finished. Lydia Hill construction, they are letting everything settle to that point and they will start working on that this spring. The Dog Park/Eberwein, just received bids for construction and will select the contractor for the parking lot, utilities, the Dog Park fencing, shelter pavilion, dog park area, restroom, and the trail system. That will all be starting in the next 2 months. The hope is the Dog Park will be completed by the end of summer. There will be a grand opening. The Dog park will be open for Chesterfield residents only. There will be a small parking lot, approximately 24 spots. It is not going to be open to everyone in the county, just Chesterfield residents. There will be a calendar year for membership. Shot records will be needed and the city will work with the area veterinarians on this. There will be a small dog section. Steve Jarvis discussed the trash issues at the dog park. They removed the honeysuckle and planted some trees. They are doing a tree tiered trail. It has been approved for the farm house to come down. They are getting bids. Program update: Kari asked if everyone got their spring brochure guide.

Everyone has received it. Darcy Capstick discussed the Environment Committee. She informed the committee of the 2011 Grow Native Landscape Challenge. Chesterfield has been asked to be the sixth city in the Landscape Challenge. It will deliver approximately \$1,500.00 worth of goodies including the native flora. They will select the plants with the homeowner. The planting time is September, 2011. Applications are due May 20, 2011 to Shaw Nature Reserve. Darcy Capstick updated the committee by stating that the Environment Committee has been awarded a competitive grant and had received approximately 50% of what they requested from the Conservation Federation of Missouri. This will be delivered on October 15, 2011, at the Eberwein Park. The grant is called "Repairing the Riparian." The funding provides for native flora, kites, Frisbees, pinwheels and a nutritional picnic for participants. They are hoping young people will help and tell their friends. There will be a press release. Then two weeks later the check will be sent. The amount is approximately \$1,500.00.

Additional Business

Steve Jarvis stated that he, Mike Geisel and Kari Johnson will be heading to Washington DC this week to find out the status of the accreditation and they will go before the Board and will find out after the meeting if Chesterfield will receive the accreditation. The whole point is maintaining a direction for the future. Michelle Keesal made a motion to adjourn the meeting. The meeting was adjourned at 9:30 a.m.