

**CHESTERFIELD ARTS**

Minutes of the Board of Directors Meeting

**April 7, 2006  
8:00 a.m.**

**Opera Theatre of St. Louis**

**Members Present**

David Asmus  
Juilane Chana  
Kathy Higgins  
Bud Hirsch  
Sharon Huber  
Mike Schechter  
Rob Townsend

**Members Absent**

Barbara Briggs  
Jade Bute  
Tony Calandro  
Craig Conway  
Kay Folsom  
Debbie Shaw Franke  
George Goodman  
John Hammond  
Merrell Hansen  
Kent Kehr  
Lynn O'Connor  
Robert Offerman  
Sandy Politte  
Jerry Right  
Jack Scharr  
Joan Schmelig

**Staff**

Stacey Morse  
Nellie Leichliter

**City Liaison**

Mary Brown (not present)

**Others Present**

A regular meeting of Chesterfield Arts' Board of Directors was called to order at 7:30 a.m. by George Goodman.

- 1) **Approve Minutes of February 3, 2006 Meeting:**  
Motion by Joan Schmelig to approve the minutes of the February 3, 2006 board meeting, seconded by Juilane Chana, and passed unanimously.
- 2) **President's Report**
  - Stacey Morse reported for Kathy Higgins during the Executive Director's report.
- 3) **Treasurer's Report**

A cover note was submitted by Bud Hirsch as well as Profit & Loss Budget vs. Actual report and Balance Sheet. All are made available as a part of these minutes.

**Bud Hirsch reported:**

- Still some bills and receivables not received from ArtFeast.
- A change in the common area fees is reflected in the rent section of the report.
- Contract with City of Chesterfield for grant funding was discussed.

Motion by Bud Hirsch to approve the contract between Chesterfield Arts, Inc. and the City of Chesterfield, seconded by Kay Folsom and passed unanimously.

**4) Executive Director's Report**

An Executive Director's report was submitted by Stacey Morse and is made available as a part of these minutes.

Stacey Morse reported:

- The next board meeting will be held at Opera Theatre of St. Louis. We are also partnering with Opera Theatre to present a lunch-time performance at Bonhomme Church on June 12 as well as Chesterfield Arts night at Opera Theatre on June 24.

**5) Associate Director's Report:**

**Nellie Leichliter reported:**

- All ArtFeast thank you letters have been sent out.
- March 17 will be the opening reception for the Elementary Art Exhibit and Collaborative Mural Project.
- April 5 is a fundraiser for Chesterfield Arts with Pizzeria Uno. A percentage of proceeds on that night will go to Chesterfield Arts for any table that has a coupon.
- We have provided materials on Chesterfield Arts for 1000 goodie bags to be distributed at the Westfield Shoppingtown Chesterfield Grand Opening the weekend of March 31.

**6) Committee Reports:**

**Bud Hirsch reported on Development:**

- The agenda should be updated to reflect the three active categories of development: corporate sponsorships, major giving and membership as we work on systemizing this effort.
- We hope to implement a new database (FileMaker) that will allow us to more effectively document activity with Chesterfield Arts.
- Working on a general plan for major gifts based on giving climate.

**Debbie Shaw Franke reported on Corporate Sponsorship:**

- This committee met to discuss next steps.

**Theresa Campbell reported on the Membership Campaign:**

Theresa Campbell submitted a current status report for the membership campaign that is made available as a part of these minutes.

- We have 83 members since June 1, 2005.
- Annex II fundraiser provided a donation to Chesterfield Arts.
- She is planning a meeting with Willows at Brookings Park to discuss their new concert venue.
- Also planning a meeting with the St. Louis Art Museum to discuss the possibility of a collaborative membership, or just gain advice on membership strategies.
- Reminded board to invite at least two friends to each event.

**Merrell Hansen reported on Marketing Committee:**

- A meeting of the committee reconfirmed Out and About and West Newsmagazine as our anchors for print advertising.
- We will be looking for a graphic artist and new graphic theme
- Mary Brown asked if we could distribute some materials at the Garden Tour.

**Jerry Right reported on Volunteers:**

- A meeting for the committee is scheduled for Wednesday, March 8.

7) **Next Regular Meeting:**

Friday, April 7, 2006 at 8:00 a.m. at Opera Theatre of St. Louis.